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PATENT  
81674-273214

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

HUNT ET AL.

Serial No: 09/741,600

Filed: December 19, 2000

For: METHOD AND APPARATUS FOR  
INTELLIGENT AND AUTOMATIC  
PREFERENCE DETECTION OF  
MEDIA CONTENT

Art Unit: 2184

Examiner: Unassigned

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Roger R. Wise

Name

Signature

05/03/2001

Date

PRELIMINARY AMENDMENTAssistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Please consider the following amendments and remarks prior to examination of  
the above-identified Patent Application.

IN THE DRAWINGS:

Please replace originally filed formal drawing Figs. 1, 4i and 4j with attached  
amended formal drawings Figs. 1, 4i and 4j.



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REMARKS

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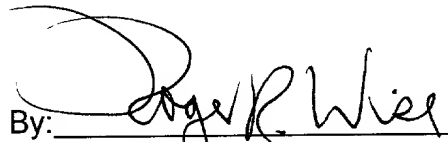
Amended formal drawing Figs. 1, 4i and 4j are enclosed. On March 5, 2001, the U.S. Patent & Trademark Office (USPTO) issued a Notice to File Corrected Application Papers. The USPTO objected to the size of the margins in Figs. 1, 4i and 4j.

These drawings have been amended to comply with the margin requirements set forth in 37 CFR 1.84. In Fig. 1, the right side of the box 110 has been moved an appropriate distance to the left. Figs. 4i and 4j have been reduced in size. No other changes have been made to Figs. 4i and 4j. Applicants respectfully request an action on the merits.

Respectfully submitted,

PILLSBURY WINTHROP LLP

Date: May 3, 2001

By:   
Roger R. Wise  
Registration No. 31,204  
Attorney For Applicant(s)

725 South Figueroa Street, Suite 2800  
Los Angeles, CA 90017-5406  
Telephone: (213) 488-7100  
Facsimile: (213) 629-1033